

ABSTRACT

The present invention provides a shrink label for a PET bottle comprising a heat-shrinkable film, wherein the shrink  
5 label has an adhesive coating film layer of a coating agent (A) on the side contacting the PET bottle, the adhesive coating film layer having a dry film thickness of 0.1 to 10  $\mu\text{m}$ ; and the peel strength after keeping the coating film surface of the shrink label and a PET film in pressure contact with each other at a  
10 pressure of 8.5 MPa in a 40°C atmosphere for 24 hours is within the range of 5 mN/50 mm to 17 N/50 mm. The invention also provides a PET bottle having the shrink label attached thereto.